Koncept solution

BUSINESS PROPOSAL

BUSINESS & MARKETING

Contact Details:

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www.konceptsolution.in

ABOUT COMPANY

Koncept Solution is a popular Digital Business Development company with an objective to give global exposure to our clients. We believe in transforming businesses by providing them with a strong Digital presence. Koncept Solution is delighted to offer you “Business Booster”, a Super-Power Package, loaded with a complete set of web solutions to fuel the online promotion of your business and lead generation.

We Know All Areas of Digital Marketing

Since guesswork in digital marketing is very costly for your marketing budget and missed revenue, it can’t be left to amateurs. When you partner with us, we’ll audit your existing website and apps to determine the optimal strategy for you. We’ll identify gaps and opportunities in your sales funnel and create new digital strategies to address each one. Koncept Solution is ‘’more than just a web development company, it's an elaborative door of new and vibrant opportunities.” Koncept Solutions understanding India’s Foreign Trade.

WHAT WE DO

BUSINESS ORIENTED WEBSITE WITH 200 PRODUCT/SERVICE PAGES AND CONTROL PANEL:

We design your Business Oriented SEO based international Promoted website with your own Domain like: www.companyname.co.in with Control Panel as an easy option to edit/modify text/images of your products/services.



Note: The website designing is a complimentary feature of the membership. The completion and hosting of website is fully dependent on the Clients cooperation since we rely on them for provision of complete information and timely approvals.

432 INTERNATIONAL / DOMESTIC BUSINESS LINE UP:

With these Buy lead Credits you can access contact details of 432 Verified Buy leads yearly (maximum 36 per month related to your products.)

WHY YOU NEED THIS

These leads are verified and hence could be easily materialized Moreover Verified Buy Leads and exclusively accessed by paid member hence it gives you more profits in less time These leads are verified and hence could be easily materialized Moreover Verified Buy Leads and exclusively accessed by paid member hence it gives you more profits in less time.

To create an effective, research-based B2B lead gen strategy for you, we usually use a combination of the following tools:

- Mobile and email marketing
- Social media marketing
- Content asset production
- Prospect segmentation

Online lead Generation



*** We are developing a new client Aquation in which we acquire business leads from various B2B portals and provide you with a specialized marketing team that screens those leads. Then, we connect your company with those authentic and verified buyers who actually buy your products.**

Note: The unveiled / unused leads of the monthly quota will be lapsed at the end of each Month.

SECURE SOCKETS LAYER (SSL) FOR 1 YEAR:

Secure Sockets Layer (SSL) Certificate is a way to increase your website ranking in search engines like Google, Yahoo and Bing. So wish to introduce to you Secure Sockets Layer (SSL).



We would like to request you to opt for the Certification of your website into the online market that is SSL certification. Also we would like to inform you that since Google has changed its algorithm due to unsafe browsing and cybercrimes reported in the past so to secure the online market, All the websites need to get their online presentation certified from the Internet Authority. This certification will declare the website safe and secure to the



customer providing their Personal details, contact details or filling any form etc. which would also add to the trust of your visitors and customers.

Note: Once certified your website link will change to https://www.exportbusiness.com/

instead of

http://www.exportbusiness.com/

and with this the website will be declared safe and secure.

B2B BRANDING AGENCY

Build a Strong Brand that Your Target Audience Will Rally Around

In a B2B environment, market dynamics and buyer habits can change quickly. This has a direct impact on sales, sometimes even dramatically shortening the lifecycle of a product or service. To counteract such swings and keep a steady stream of sales, you need to build and maintain a consistent brand identity that speaks to your target audience.



Our branding toolbox comprises a number of services, such as:

- Naming and identity branding development
- Logo design
- Brand equity research
- Industry/market evaluation
- Product branding strategy



COMPANY SOCIAL MEDIA-PROFILE HANDLING

Consistently, a huge number of clients on social media platforms are cooperating, sharing and following brand pages. Social media is an enormous chance for organizations to interface with their audience, yet building up a social presence is a gained skill. Our social media management services will place your organization in the bleeding edge, alongside saving you time (and stress) by checking action and making content for you.



What is Social Media Optimization (SMO)?

In the early years of introduction of Internet Marketing, Website Owners had to rely upon only Search Engine Optimization, for promoting their respective sites. But over the decades, so many Social Media Networks sprang up into prominence.

Different Strategies of Social Media Optimization (SMO):

Koncept Solutions innovate different idea clicked into a systematic advertising in popular Social Media networks, Such as:

SEARCH ENGINE OPTIMIZATION (SEO)

Search Engines like Google and Bing etc. are the vehicles that "transport" web-visitor traffic to Websites Online. So, each and every Website should compulsorily undertake this exercise of Search Engine Optimization, to divert organic web-visitor traffic for free to their respective website.

Why is SEO necessary?

We have Experts in this field of SEO. These SEO Specialists adopt the latest and workable SEO Techniques, to promote and popularize your website's name, Brand and Business, by achieving High Ranking to your Website, granted by popular Search Engines.



✔ **On Page SEO** – meaning making the Website of High Quality to be functional flawlessly; possesses all the Software Applications and Solutions required to serve the web-visitor, entering the Website, faster, without hassle and easily to finish the Business Transactions, within macro seconds. The visitor should be satisfied completely and make a mental note to visit the site, again and again.

✔ **Off Page SEO** – undertake other promotional activities outside the Website, like SMO, Digital Marketing, Content Marketing etc. to ensure the Website is attracting huge web-visitor traffic.

ACCOUNT BASED MARKETING (ABM)

Partner with the ABM experts With an ABM approach, it is relatively easier to attribute ROI to the marketing campaign goals and analytics, which means less wasted resources and lower risk. You're already under enough pressure to generate more revenue with the same or less investment, so the higher conversion rates and better qualified leads ABM delivers are welcomed, and actually decrease the cost of customer acquisition going forward as new prospects just start showing up on their own volition. But the challenges are many, including:

- **Maintaining the focus of Marketing messages when you scale to hundreds of accounts.**
- **Measuring a campaign's effectiveness and proving its value.**
- **Aligning your sales and marketing teams to work solidly together at each stage of the funnel.**



Koncept Solutions will determine if ABM is the right strategy for your company, and if so, start by analyzing your current account list and capabilities to identify the best prospects to target.

BUSINESS SOLUTION

Annual Cost: ₹ 70,000/-

*Taxes Extra 18%Gst

Validity: 1 Year Contract

Services Activation Process:

1) Payment Acknowledgment: Within 1 or 2 working days (maximum), the customer will receive an email from the billing team of KONCEPT SOLUTIONS which will include the payment receipt along with a list of all the services that will be delivered/activated against the payment.

2) Services Delivery/Activation: Within 1 to 3 business days (maximum), your services/membership will be activated or work regarding the paid Services will be started.

3) Website Material Collection: After the activation of the services, within 1 to 2 business days (maximum), our Customer Service team will get in touch with the customer for WEBSITE MATERIAL.



Payment Options:

For payment options like through Cash/Cheque/DD/NEFT/RTGS: Please check our Bank Details provided under “Our Bank Details

Our Bank Details:

Account Holders Name: KONCEPT SOLUTIONS

Account Number: 100505002268

IFSC Code:ICIC0001005

VPA: konceptsolutions12@icici



If you have any queries please feel free to get in touch with us. We look forward to a faithful business relationship with you. Assuring you for our best attention.

Disclaimer: All payments for services at Konceptsolution.com have to be made in favor of “KONCEPT SOLUTIONS” only. We have not authorized any individual or organization to collect payments in any other name (i.e. any other individual or organization name) or via personal Western Union or personal Paypal Accounts for any services rendered by Konceptsolution.com. You are informed that under no circumstances will Konceptsolution.com be liable for any damage caused in your business transaction to such fraudulent individuals or organizations. To protect your business interests, please contact us immediately if any such fraudulent individual or organization tries to mislead you* Buy Leads are subject to availability.

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Thanks & Regards

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