Xoncept solution

EXPORT PROPOSAL

BUSINESS & MARKETING

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ABOUT COMPANY

Koncept Solution is a popular Digital Business Development company with an objective to give global exposure to our clients. We believe in transforming businesses by providing them with a strong Digital presence. Koncept Solution is delighted to offer you “Export Booster”, a Super-Power Package, loaded with a complete set of web solutions to fuel the online promotion of your business and lead generation.

We Know All Areas of Global Digital Marketing:

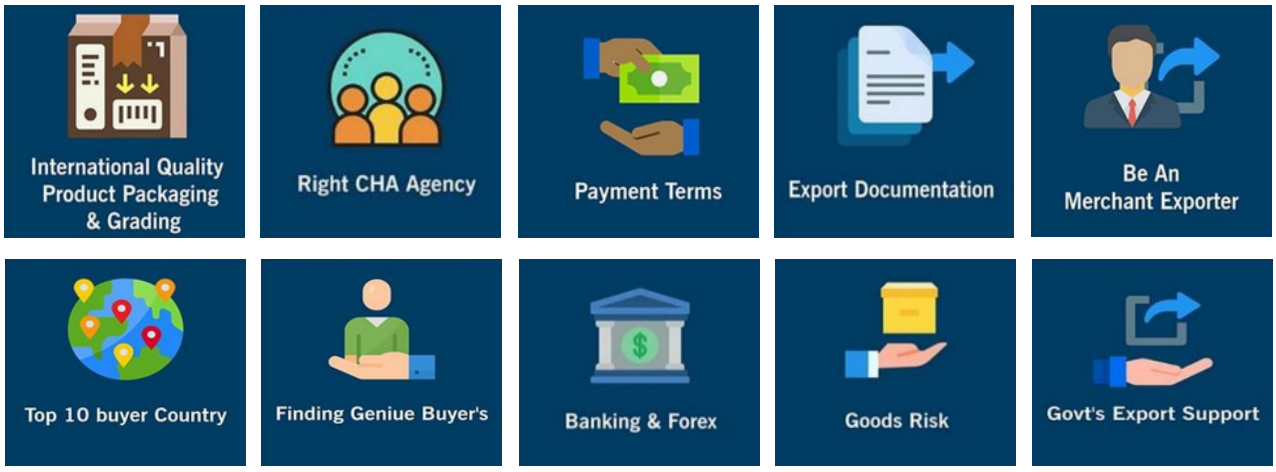
Since guesswork in Global Digital Marketing is very costly for your marketing budget and missed revenue, it can’t be left to amateurs. When you partner with us, we’ll audit your existing website and apps to determine the optimal strategy for you. We’ll identify gaps and opportunities in your sales funnel and create new Digital strategies to address each one. Koncept Solution is ‘’more than just a web development company, it's an elaborative door of new and vibrant opportunities.’’ Koncept Solutions understanding India’s Foreign Trade.

HOW TO FIND FOREIGN GENUINE BUYERS?

Koncept Solutions provides you full guidance supplying goods or products outside the country to other countries and products from other countries to one own country.



The import-export market has also gone through drastic changes over the years. With Koncept Solutions, we provide a wide range of rewarding opportunities for the candidates who want to associate themselves with the Export Business.



Koncept Solutions understanding India's Foreign Trade Policy and we help you in every step.

1. Understanding Foreign Country policy.
2. Registering yourself with Export-Import Authority in Country.
3. Online and Offline Practical Training & International Marketing of your company to find foreign Genuine buyers.
4. Identifying and selecting the right Product for Export, production or procurement of your goods to be exported, Testing, Inspection, (sorting, grading, packaging), Transportation, Stuffing, Custom clearance, risk management, banking, communicating with a client, finance management, etc.

For a successful business, you need to learn and execute each of these activities carefully so that you don't make any mistake anywhere and Koncept solutions will help to do that







- To start with you must take proper knowledge of all these management practices from exporters who themselves are exporters or importers.
- Koncept Solutions Practically is engaged in providing end to end knowledge about Export Import Business Management practices and also provides detailed consultancy for you to start your Export Import Business.
- There are huge Export Business opportunities and Exporter are earning a good amount of money.
- You can also learn the Best Export-Import Business Management with Koncept Solutions and start your Export Business with us.
- Koncept Solutions is conducting basic as well as advanced Step by Stem Practical Training programs or courses on Export-Import Management.



There is wide scope in Import/Export management in Trading Houses, Export Department of Companies, Development Authorities & Commodity Boards, Marine Insurance Companies, Export Processing Zones, Export Promotion Councils and Export Oriented Units among other such fields and organizations.

DOCUMENTS & BUSINESS CERTIFICATE

Only few basic documents that are commonly used in everyday business activities are required to get Verified Certification. These documents are frequently used by every entrepreneur. Document that verifies your establishment, quality norms and membership etc., can be served as an evidence of your authenticity. We validate these documentary proofs and certify your website Verified Logo, which signifies that the information available on your website is correct & trustworthy. After validation we will activate a clickable Verified Certificate along with your website.



The fields marked (*) are mandatory for supporting with required documents



1. Business Name Entity :It requires a copy of registration certificate bearing the Name of your business.

DOCUMENT

1. Address: Here we require a copy of latest Telephone, Cell or Fax bill clearly bearing the Name
2. Legal Status of the Business
3. Proprietor Firm/Partnership Firm /Company Ltd. ROC (Registrar of Companies) is required .
4. GST/ Income Tax Registration Certificate or PAN Certificate/ TAN No. / Card clearly bearing entity's name.
5. Central Board of Excise Registration No.
6. IEC Code/ Registration No. BIN: It requires a copy of Certificate from Director General of Foreign for carrying out export/import activities from/ to India clearly bearing entity's import/export code no. / BIN No.
7. Export House : Export House Statues requires a copy of Certificate from Director General of Foreign
8. Chamber Commerce : It requires a copy of certificate from various Chamber of Commerce recognized by Govt. of India.
9. CE/ ISO / Quality :It requires a copy of certificate of excellence or any kind of quality certificate issued Certification

WHAT WE DO

BUSINESS ORIENTED WEBSITE WITH 200 PRODUCT/SERVICE PAGES AND CONTROL PANEL:

We design your Business Oriented SEO based international Promoted website with your own Domain like: www.companyname.co.in with Control Panel as an easy option to edit/modify text/images of your products/services.



Note: The website designing is a complimentary feature of the membership. The completion and hosting of website is fully dependent on the Clients cooperation since we rely on them for provision of complete information and timely approvals.

180 INTERNATIONAL / DOMESTIC BUSINESS LINE UP:

With these Buy lead Credits you can access contact details of 180 Verified Buy leads yearly (maximum 15 per month related to your products.)

WHY YOU NEED THIS

These leads are verified and hence could be easily materialized Moreover Verified Buy Leads and exclusively accessed by paid member hence it gives you more profits in less time These leads are verified and hence could be easily materialized Moreover Verified Buy Leads and exclusively accessed by paid member hence it gives you more profits in less time.

To create an effective, research-based B2B lead gen strategy for you, we usually use a combination of the following tools:

- Mobile and email marketing
- Social media marketing
- Content asset production
- Prospect segmentation

Online lead Generation



*** We are developing a new client Aquation in which we acquire business leads from various B2B portals and provide you with a specialized marketing team that screens those leads. Then, we connect your company with those authentic and verified buyers who actually buy your products.**

Note: The unveiled / unused leads of the monthly quota will be lapsed at the end of each Month.

SECURE SOCKETS LAYER (SSL) FOR 1 YEAR:

Secure Sockets Layer (SSL) Certificate is a way to increase your website ranking in search engines like Google, Yahoo and Bing. So wish to introduce to you Secure Sockets Layer (SSL).

We would like to request you to opt for the Certification of your website into the online market that is SSL certification. Also we would like to inform you that since Google has changed its algorithm due to unsafe browsing and cybercrimes reported in the past so to secure the online market, All the websites need to get their online presentation certified from the Internet Authority. This certification will declare the website safe and secure to the



https://



customer providing their Personal details, contact details or filling any form etc. which would also add to the trust of your visitors and customers.

Note: Once certified your website link will change to https://www.exportbusiness.com/

instead of

http://www.exportbusiness.com/

and with this the website will be declared safe and secure.

B2B BRANDING AGENCY

Build a Strong Brand that Your Target Audience Will Rally Around

In a B2B environment, market dynamics and buyer habits can change quickly. This has a direct impact on sales, sometimes even dramatically shortening the lifecycle of a product or service. To counteract such swings and keep a steady stream of sales, you need to build and maintain a consistent brand identity that speaks to your target audience.



Our branding toolbox comprises a number of services, such as:

- Naming and identity branding development
- Logo design
- Brand equity research
- Industry/market evaluation
- Product branding strategy



COMPANY SOCIAL MEDIA-PROFILE HANDLING

Consistently, a huge number of clients on social media platforms are cooperating, sharing and following brand pages. Social media is an enormous chance for organizations to interface with their audience, yet building up a social presence is a gained skill. Our social media management services will place your organization in the bleeding edge, alongside saving you time (and stress) by checking action and making content for you.



What is Social Media Optimization (SMO)?

In the early years of introduction of Internet Marketing, Website Owners had to rely upon only Search Engine Optimization, for promoting their respective sites. But over the decades, so many Social Media Networks sprang up into prominence.

Different Strategies of Social Media Optimization (SMO):

Koncept Solutions innovate different idea clicked into a systematic advertising in popular Social Media networks, Such as:

WHAT WE DO FOR YOU?

We Provide you many Services as we mention in our Proposal whether it is Graphic Designing, Logo Designing, Banner Designing, Catalogue Designing, Website Designing /Development, Social Media marketing, Search Engine Optimization, Pay-Per-Click, Paid Promotion, etc.

SEO:

Have you ever searched for something on the internet, what you see most there is Thousand of Website try ranking on those keyword you are search but we can only client on top ranking Website. This is we called Search Engine Optimization (SEO) that mean we will Optimized your Website According to Search Engines and it's Algorithms. search engines like Google and Bing use bots to crawl web pages and collect information for their indexes There are Three type of SEO.



ON-PAGE SEO:

On-page SEO techniques include optimizing the page title and meta description, using header tags to structure content, incorporating relevant keywords and phrases into the content, optimizing images and videos with alt tags and file names, improving page loading speed, and making sure the website is mobile-friendly and has a responsive design.

By implementing Effective on-page SEO strategies, website owners can improve their website's visibility and ranking in search engine results pages (SERPs), making it more likely that their target audience will find and engage with their content.



OFF-PAGE SEO:

Off-page SEO is important because search engines consider external factors, such as backlinks and social signals, when determining the relevance and authority of a website. By implementing effective off-page SEO strategies, website owners can improve their website's visibility, reputation, and search engine rankings, making it more likely that their target audience will find and engage with their content.

Off-page SEO (Search Engine Optimization) refers to the optimization of external factors that can impact a website's search engine rankings and overall online reputation. Off-page SEO focuses on factors that are not directly controlled by the website itself, such as backlinks from other websites, social media activity, and online mentions of the website or brand.



One of the most important off-page SEO strategies is link building, which involves acquiring high-quality backlinks from other websites to improve a website's authority and relevance in the eyes of search engines. Other off-page SEO techniques include social media marketing, guest blogging, influencer outreach, and online reputation management.

SEO TOOLS:

Google Keyword Planner

Google Analytics

MOZ

semrush

Google Search Console

KWFinder

BuzzSumo

Ubersuggest

MAJESTIC SEO

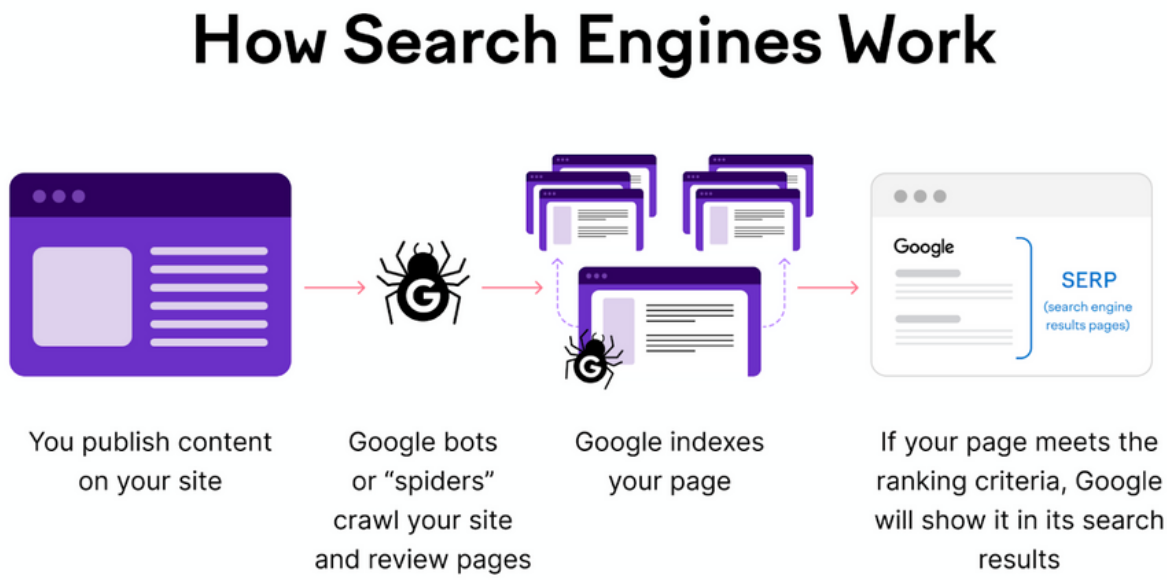
ahrefs

SOCIAL MEDIA PLATFORMS:



TECHNICAL SEO:

Technical SEO is also a Part of Off Page SEO. In term of Technical we talking about Server site. Speed Optimization, Breadcrumb navigation, XML sitemaps, HTML sitemaps, Robots.txt file, Descriptive URLs, Internal linking, Orphan pages, Duplicate Content are in Technical SEO Part.



SITEMAP:

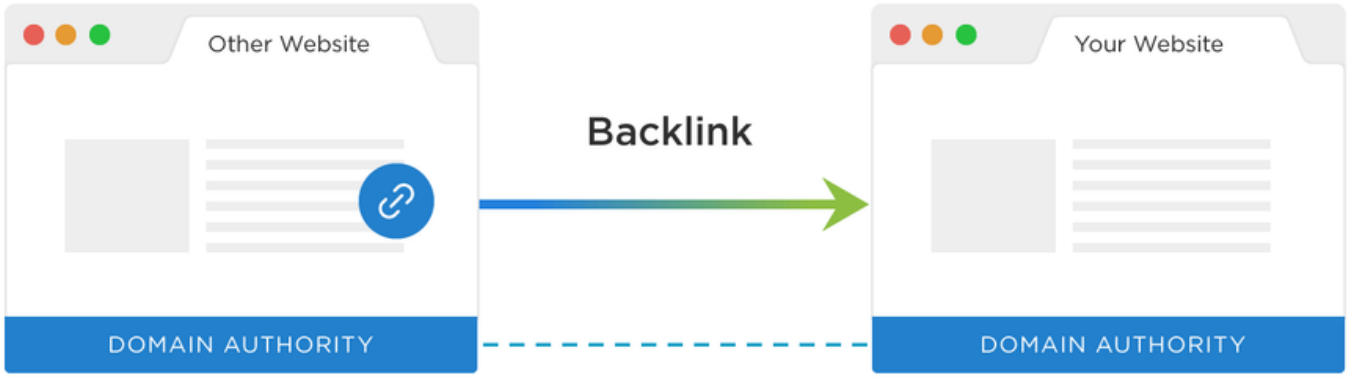
A sitemap is exactly what it sounds like: a map of your eCommerce website. These files are important for eCommerce businesses because they help: You organize your site. Customers find what they're looking for. Search engines deliver relevant products/pages in searches.

ROBOT.TXT

What is a robots.txt file used for? You can use a robots.txt file for web pages (HTML, PDF, or other non-media formats that Google can read), to manage crawling traffic if you think your server will be overwhelmed by requests from Google's crawler, or to avoid crawling unimportant or similar pages on your site.

BACKLINK GENERATION:

Links on websites other than your own that go back to a page on your website. Backlinks are also called inbound links because they represent another website's traffic coming to your own site. The quality and quantity of your backlinks can help you rank higher in search engines such as Google, Bing, Yahoo



Other Website

Contains a link to your website

Your Website

Has a backlink from other website

BLOGGING:

We create your Blogs on Different - Different Website or Platform That's Indicates your Website and Products. We always use right methods of Blogging that give us Long Term Ranking. It will take some time but, we will continue Write Blog post for your Company because consistently work is great.

GUEST POSTINGNS:

Guest Posting is the act of writing content for another company's website. Generally, guest bloggers write for similar blogs within their industry in order to: Attract traffic back to their website. Boost their domain authority using external links to high-authority domains.

ACCOUNT BASED MARKETING (ABM)

Partner with the ABM experts With an ABM approach, it is relatively easier to attribute ROI to the marketing campaign goals and analytics, which means less wasted resources and lower risk. You're already under enough pressure to generate more revenue with the same or less investment, so the higher conversion rates and better qualified leads ABM delivers are welcomed, and actually decrease the cost of customer acquisition going forward as new prospects just start showing up on their own volition. But the challenges are many, including:

- **Maintaining the focus of Marketing messages when you scale to hundreds of accounts.**
- **Measuring a campaign's effectiveness and proving its value.**
- **Aligning your sales and marketing teams to work solidly together at each stage of the funnel.**



Koncept Solutions will determine if ABM is the right strategy for your company, and if so, start by analyzing your current account list and capabilities to identify the best prospects to target.

EXPORT PROPOSAL

Annual Cost: ₹ 1,80,000/-

*Taxes Extra 18%Gst

Validity: 1 Year Contract

Services Activation Process:

1) Payment Acknowledgment: Within 1 or 2 working days (maximum), the customer will receive an email from the billing team of KONCEPT SOLUTIONS which will include the payment receipt along with a list of all the services that will be delivered/activated against the payment.

2) Services Delivery/Activation: Within 1 to 3 business days (maximum), your services/membership will be activated or work regarding the paid Services will be started.

3) Website Material Collection: After the activation of the services, within 1 to 2 business days (maximum), our Customer Service team will get in touch with the customer for WEBSITE MATERIAL.



Payment Options:

For payment options like through Cash/Cheque/DD/NEFT/RTGS: Please check our Bank Details provided under “Our Bank Details

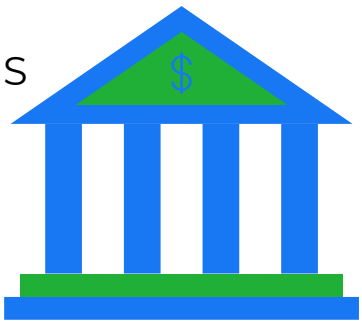
Our Bank Details:

Partner Bank: Axis Bank

Account Holders Name: KONCEPT SOLUTIONS

Account Number: 923020006245762

IFSC Code: UTIB0002686



If you have any queries please feel free to get in touch with us. We look forward to a faithful business relationship with you. Assuring you for our best attention.

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Know More

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Thanks & Regards

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