Koncept solution

BUSINESS PROPOSAL

Business & Marketing

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www.konceptsolution.in

ABOUT COMPANY

Koncept Solution is a popular Digital Business Development company with an objective to give global exposure to our clients. We believe in transforming businesses by providing them with a strong Digital presence. Koncept Solution is delighted to offer you “Business Booster”, a Super-Power Package, loaded with a complete set of web solutions to fuel the online promotion of your business and lead generation.

We Know All Areas of Digital Marketing

Since guesswork in digital marketing is very costly for your marketing budget and missed revenue, it can’t be left to amateurs. When you partner with us, we’ll audit your existing website and apps to determine the optimal strategy for you. We’ll identify gaps and opportunities in your sales funnel and create new digital strategies to address each one. Koncept Solution is ‘’more than just a web development company, it's an elaborative door of new and vibrant opportunities.” Koncept Solutions understanding India’s Foreign Trade.

WHAT WE DO

Business Oriented Website with 80 Product/Service pages:

We design your Business Oriented based Promoted website with your own Domain like: www.companyname.com with Control Panel as an easy option to edit/modify text/ images of your products/services.



Note: The website designing is a complimentary feature of the membership. The completion and hosting of website is fully dependent on the Clients cooperation since we rely on them for provision of complete information and timely approvals.

432 International / Domestic Business Line Up:

With these Buy lead Credits you can access contact details of 432 Verified Buy leads yearly (maximum 36 per month related to your products.)
These leads are verified and hence could be easily materialized Moreover Verified Buy Leads and exclusively accessed by paid member hence it gives you more profits in less time These leads are verified and hence could be easily materialized Moreover Verified Buy Leads and exclusively accessed by paid member hence it gives you more profits in less time.

To create an effective, research-based B2B lead gen strategy for you, we usually use a combination of the following tools:

- Mobile and email marketing
- Social media marketing
- Content asset production
- Prospect segmentation

*** We are developing a new client Aquation in which we acquire business leads from various B2B portals and provide you with a specialized marketing team that screens those leads. Then, we connect your company with those authentic and verified buyers who actually buy your products.**

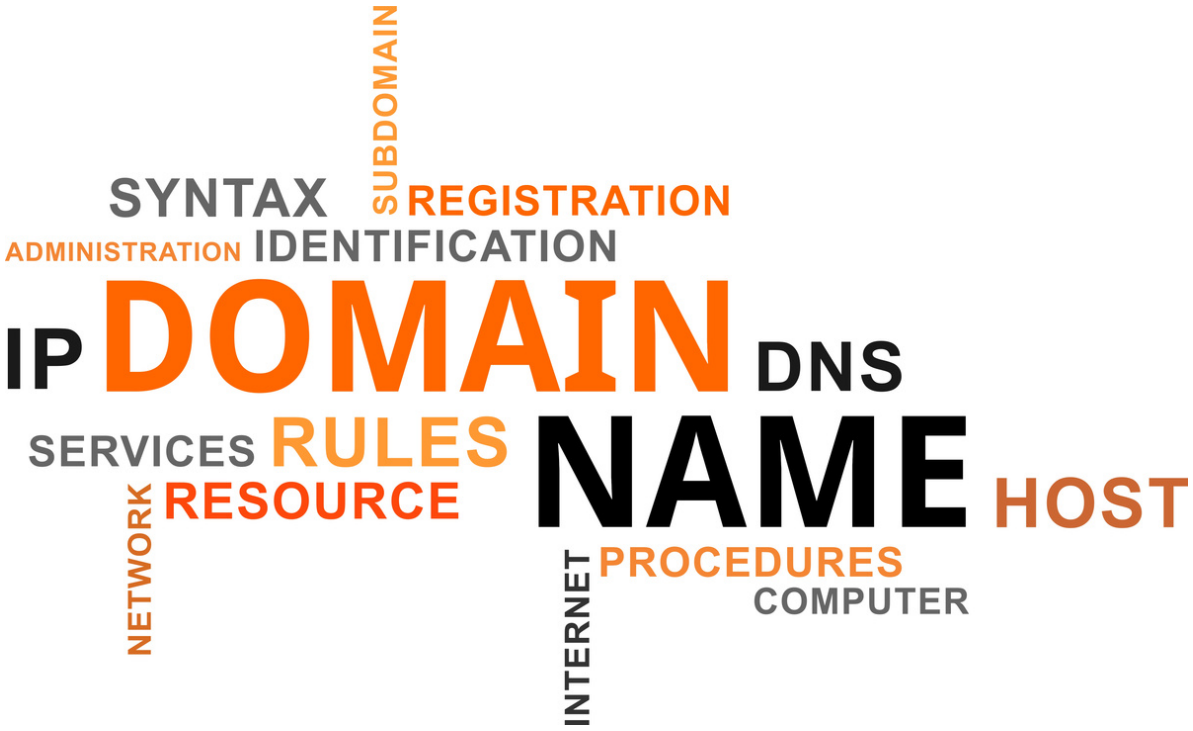
Note: The unveiled / unused leads of the monthly quota will be lapsed at the end of each Month.

Online lead Generation



.com Domain:

We are pleased to propose providing you with a .com domain for your online presence. A .com domain is widely recognized and highly preferred by businesses and individuals around the world. By securing a .com domain, you will benefit from its global reach and credibility, as it is one of the most established and trusted top-level domains available.



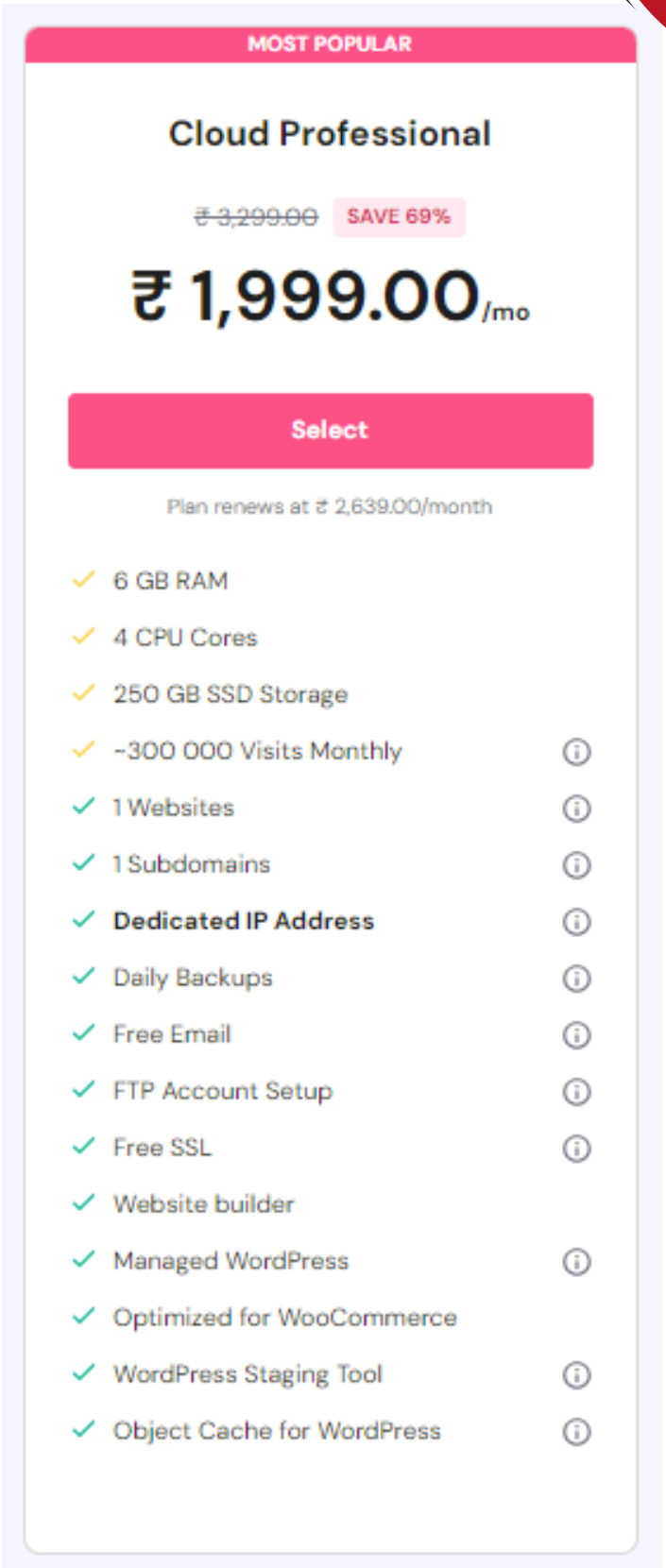
Having a .com domain also offers several advantages in terms of search engine optimization (SEO). Search engines tend to give more weight to .com domains, as they are considered more authoritative and trustworthy. This can contribute to higher rankings in search engine results, increased visibility, and ultimately, more organic traffic to your website.



1 year Cloud hosting:

By offering you a one-year cloud hosting service, we aim to provide you with a reliable and high-performance infrastructure for your online operations. Our commitment to delivering exceptional service and support means you can focus on your core business activities while we take care of your hosting needs.

We understand the critical role that hosting plays in the success of your online presence, and we are confident that our cloud hosting solution will exceed your expectations. With our reliable infrastructure and dedicated support, you can concentrate on growing your business and achieving your digital goals. In this hosting plan we have many Additional services.



Secure Sockets Layer (SSL) for 1 Year:

Secure Sockets Layer (SSL) Certificate is a way to increase your website ranking in search engines like Google, Yahoo and Bing. So wish to introduce to you Secure Sockets Layer (SSL).

We would like to request you to opt for the Certification of your website into the online market that is SSL certification. Also we would like to inform you that since Google has changed its algorithm due to unsafe browsing and cybercrimes reported in the past so to secure the online market, All the websites need to get their online



https://

presentation certified from the Internet Authority. This certification will declare the website safe and secure to the



customer providing their Personal details, contact details or filling any form etc. which would also add to the trust of your visitors and customers.

Note: Once certified your website link will change to https://www.exportbusiness.com/

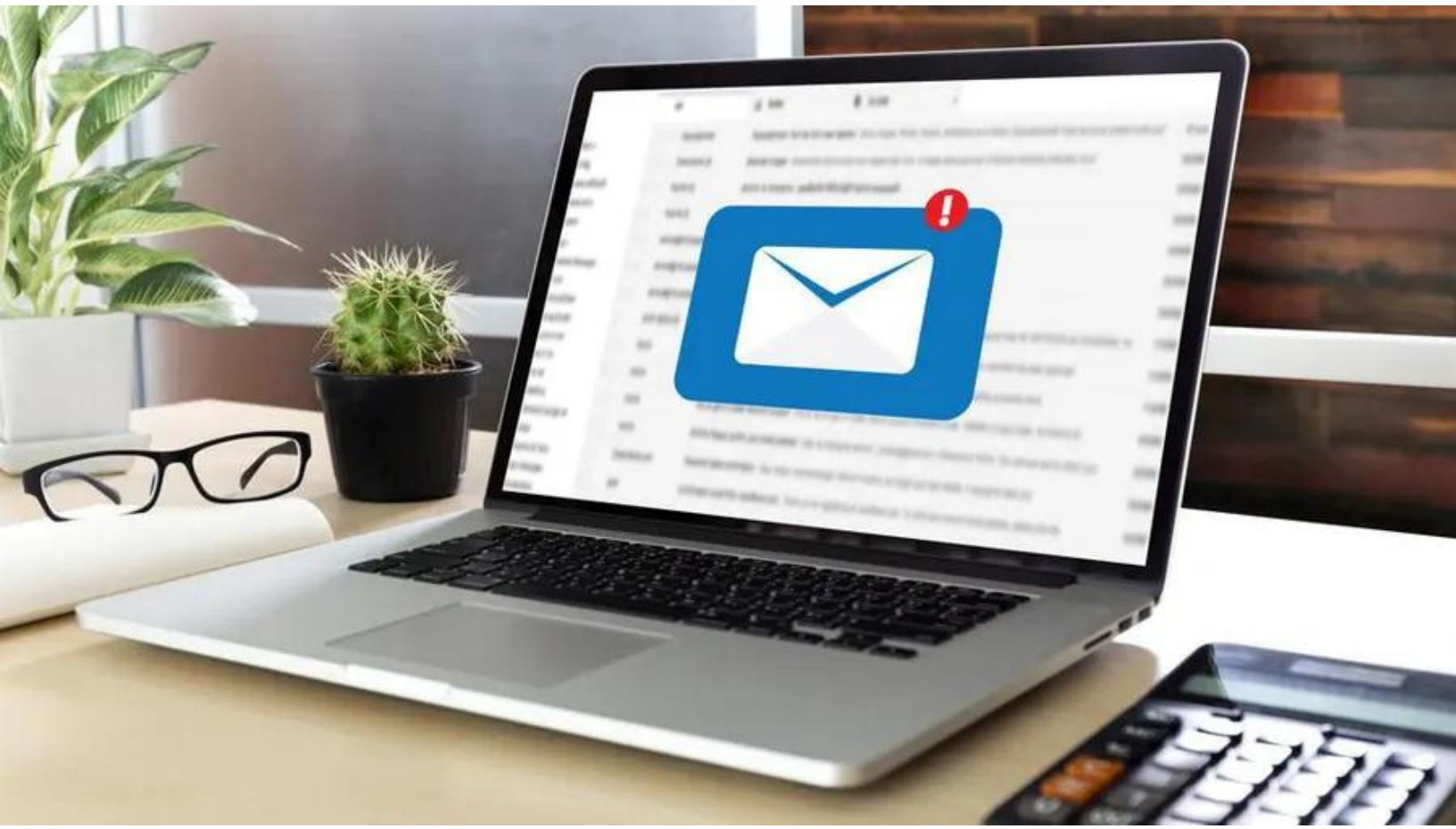
instead of

http://www.exportbusiness.com/

and with this the website will be declared safe and secure.

Business Emails:

We Provide you Business Emails that Describe your business. business email is an email address that includes your business's custom domain name, such as yourname@yoursite.com, rather than a free personal email client such as businessname@gmail.com. Professional email is a must-have for businesses of all sizes and it comes with a number of benefits from credibility to security. Follow along to learn how to create a business email address easily, in just a few minutes.



B2B Branding Agency:

Build a Strong Brand that Your Target Audience Will Rally Around

In a B2B environment, market dynamics and buyer habits can change quickly. This has a direct impact on sales, sometimes even dramatically shortening the lifecycle of a product or service. To counteract such swings and keep a steady stream of sales, you need to build and maintain a consistent brand identity that speaks to your target audience.



Our branding toolbox comprises a number of services, such as:

- Naming and identity branding development
- Logo design
- Brand equity research
- Industry/market evaluation
- Product branding strategy



Company Social Media-Profile Handling:

Consistently, a huge number of clients on social media platforms are cooperating, sharing and following brand pages. Social media is an enormous chance for organizations to interface with their audience, yet building up a social presence is a gained skill. Our social media management services will place your organization in the bleeding edge, alongside saving you time (and stress) by checking action and making content for you.





What is Social Media Optimization (SMO)?

In the early years of introduction of Internet Marketing, Website Owners had to rely upon only Search Engine Optimization, for promoting their respective sites. But over the decades, so many Social Media Networks sprang up into prominence.

Different Strategies of Social Media Optimization (SMO):

Koncept Solutions innovate different idea clicked into a systematic advertising in popular Social Media networks, Such as:

What we Do for you?

We Provide you many Services as we mention in our Proposal whether it is Graphic Designing, Logo Designing, Banner Designing, Catalogue Designing, Website Designing /Development, Social Media marketing, Search Engine Optimization, Pay-Per-Click, Paid Promotion, etc.

SEO:

Have you ever searched for something on the internet, what you see most there is Thousand of Website try ranking on those keyword you are search but we can only client on top ranking Website. This is we called Search Engine Optimization (SEO) that mean we will Optimized your Website According to Search Engines and it's Algorithms. search engines like Google and Bing use bots to crawl web pages and collect information for their indexes There are Three type of SEO.



On-Page SEO:

On-page SEO techniques include optimizing the page title and meta description, using header tags to structure content, incorporating relevant keywords and phrases into the content, optimizing images and videos with alt tags and file names, improving page loading speed, and making sure the website is mobile-friendly and has a responsive design.

By implementing Effective on-page SEO strategies, website owners can improve their website's visibility and ranking in search engine results pages (SERPs), making it more likely that their target audience will find and engage with their content.



Off-Page SEO:

Off-page SEO is important because search engines consider external factors, such as backlinks and social signals, when determining the relevance and authority of a website. By implementing effective off-page SEO strategies, website owners can improve their website's visibility, reputation, and search engine rankings, making it more likely that their target audience will find and engage with their content.

Off-page SEO (Search Engine Optimization) refers to the optimization of external factors that can impact a website's search engine rankings and overall online reputation. Off-page SEO focuses on factors that are not directly controlled by the website itself, such as backlinks from other websites, social media activity, and online mentions of the website or brand.



One of the most important off-page SEO strategies is link building, which involves acquiring high-quality backlinks from other websites to improve a website's authority and relevance in the eyes of search engines. Other off-page SEO techniques include social media marketing, guest blogging, influencer outreach, and online reputation management.

SEO Tools:

Google Keyword Planner

Google Analytics

MOZ

SEMRUSH

Google Search Console

KWFinder

BuzzSumo

Ubersuggest

MAJESTIC SEO

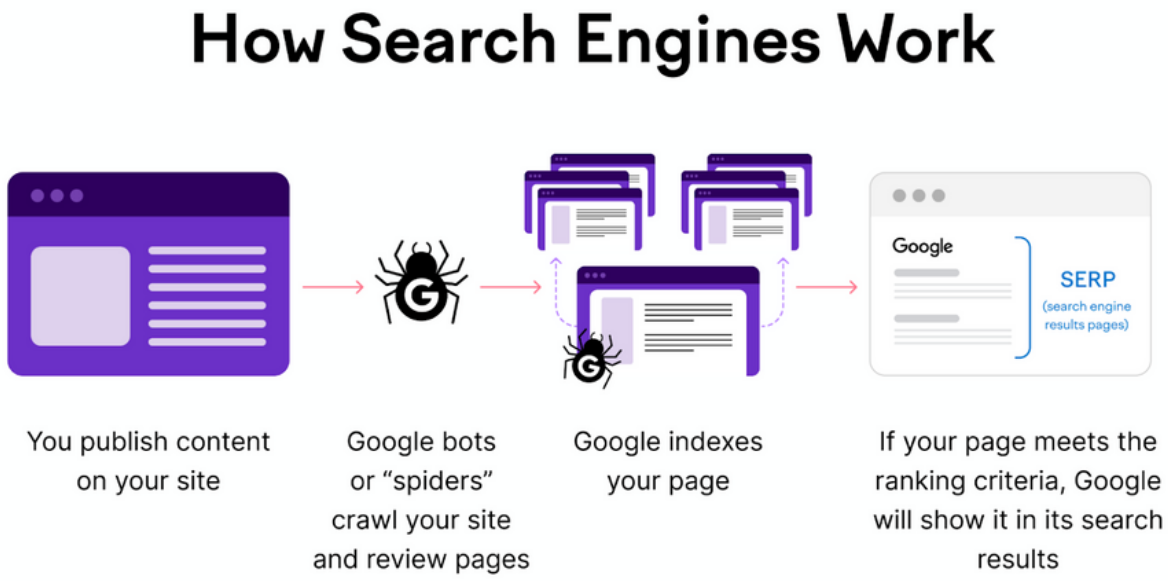
ahrefs

Social Media Platforms:



Technical SEO:

Technical SEO is also a Part of Off Page SEO. In term of Technical we talking about Server site. Speed Optimization, Breadcrumb navigation, XML sitemaps, HTML sitemaps, Robots.txt file, Descriptive URLs, Internal linking, Orphan pages, Duplicate Content are in Technical SEO Part.



Sitemap:

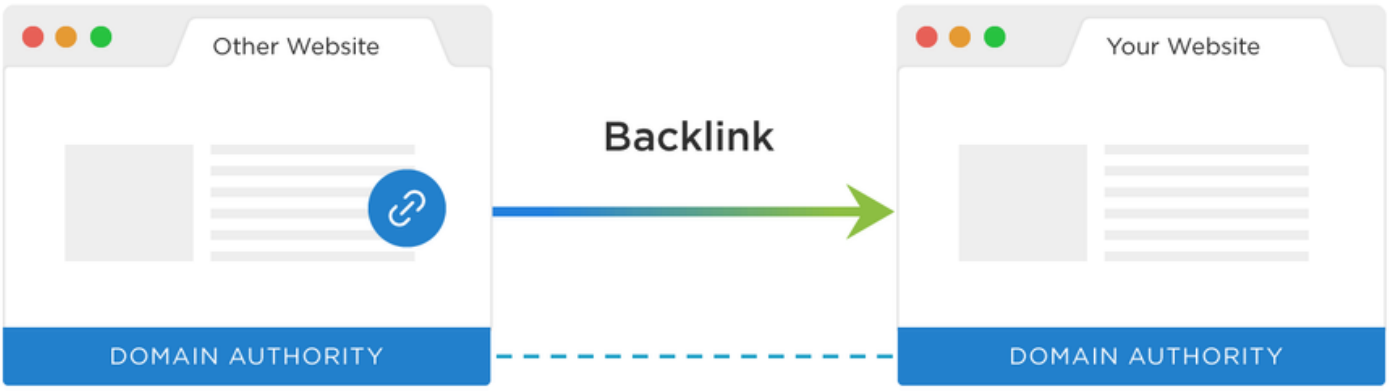
A sitemap is exactly what it sounds like: a map of your eCommerce website. These files are important for eCommerce businesses because they help: You organize your site. Customers find what they're looking for. Search engines deliver relevant products/pages in searches.

Robot.txt

What is a robots.txt file used for? You can use a robots.txt file for web pages (HTML, PDF, or other non-media formats that Google can read), to manage crawling traffic if you think your server will be overwhelmed by requests from Google's crawler, or to avoid crawling unimportant or similar pages on your site.

Backlink Generation:

Links on websites other than your own that go back to a page on your website. Backlinks are also called inbound links because they represent another website's traffic coming to your own site. The quality and quantity of your backlinks can help you rank higher in search engines such as Google, Bing, Yahoo



Other Website

Contains a link to your website

Your Website

Has a backlink from other website

Blogging:

We create your Blogs on Different - Different Website or Platform That's Indicates your Website and Products. We always use right methods of Blogging that give us Long Term Ranking. It will take some time but, we will continue Write Blog post for your Company because consistently work is great.

Guest Postingns:

Guest Posting is the act of writing content for another company's website. Generally, guest bloggers write for similar blogs within their industry in order to: Attract traffic back to their website. Boost their domain authority using external links to high-authority domains.

Account Based Marketing (ABM) :

Partner with the ABM experts With an ABM approach, it is relatively easier to attribute ROI to the marketing campaign goals and analytics, which means less wasted resources and lower risk. You're already under enough pressure to generate more revenue with the same or less investment, so the higher conversion rates and better qualified leads ABM delivers are welcomed, and actually decrease the cost of customer acquisition going forward as new prospects just start showing up on their own volition. But the challenges are many, including:

- **Maintaining the focus of Marketing messages when you scale to hundreds of accounts.**
- **Measuring a campaign's effectiveness and proving its value.**
- **Aligning your sales and marketing teams to work solidly together at each stage of the funnel.**



Koncept Solutions will determine if ABM is the right strategy for your company, and if so, start by analyzing your current account list and capabilities to identify the best prospects to target.

BUSINESS SOLUTION

Annual Cost: ₹ 1,30,000/-

*Taxes Extra 18%Gst

Validity: 1 Year Contract

Services Activation Process:

1) Payment Acknowledgment: Within 1 or 2 working days (maximum), the customer will receive an email from the billing team of KONCEPT SOLUTIONS which will include the payment receipt along with a list of all the services that will be delivered/activated against the payment.

2) Services Delivery/Activation: Within 1 to 3 business days (maximum), your services/membership will be activated or work regarding the paid Services will be started.

3) Website Material Collection: After the activation of the services, within 1 to 2 business days (maximum), our Customer Service team will get in touch with the customer for WEBSITE MATERIAL.



Payment Options:

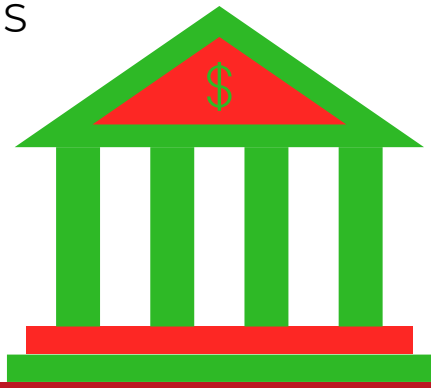
For payment options like through Cash/Cheque/DD/NEFT/RTGS: Please check our Bank Details provided under “Our Bank Details

Our Bank Details:

Account Holders Name: KONCEPT SOLUTIONS

Account Number: 923020006245762

IFSC Code: UTIB0002686



If you have any queries please feel free to get in touch with us. We look forward to a faithful business relationship with you. Assuring you for our best attention.

Disclaimer: All payments for services at Konceptsolution.com have to be made in favor of "KONCEPT SOLUTIONS" only. We have not authorized any individual or organization to collect payments in any other name (i.e. any other individual or organization name) or via personal Western Union or personal Paypal Accounts for any services rendered by Konceptsolution.com. You are informed that under no circumstances will Konceptsolution.com be liable for any damage caused in your business transaction to such fraudulent individuals or organizations. To protect your business interests, please contact us immediately if any such fraudulent individual or organization tries to mislead you* Buy Leads are subject to availability.

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Thanks & Regards

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